
A TRUE GUIDE THAT REVEALS HOW I
EARNED \$197.98 WITHCLICKBANK IN
3 DAYS...

...WITHOUT ANY SERIOUS
KNOWLEDGE IN PPC TRAFFIC
METHODS....

THE CLICKBANK ULTIMATUM PRO

Written By WilliamL



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FIRST I WANT TO THANK YOU...

...very much for purchasing this report! This is my first Warrior Special Offer Product, and I hope you enjoy it. If you are looking for a way to make money by promoting ClickBank as an affiliate with my knowledge, you have made the right decision with this little investment.

I know that it's hard sometimes to find a winning game, and by playing with cheap traffic I found an excellent way to make money with ClickBank products nearly automated! You only have to set up the campaign and forget it for a while; there is no struggling with getting traffic to your site as you are paying for your visitors. This is mainly the point why I was amazed by the opportunity of PPC combined with ClickBank. No more article writing, no Social Networking, no Backlinks, no Google fights....

I had gone through all this kind of hard work and at the end of the month I only made a few pennies... My thoughts about ClickBank were high paychecks every two weeks throwing in the mail box... But I was not right.

WHO AM I?

I'm a young guy learning and earning online for around three years. I'm not living from the internet, and I'm not living in the Internet. I'm just a normal person obsessed from the opportunities of the World Wide Web. So I don't want to waste your time by telling you what a nice guy I am.... It's your TIME now, and you have to take Action after reading the Report!

Besides: Everybody is talking about taking action, but truly, it's not so easy at all. I'm not a person who just "does it"... I'm like most of the people, afraid of failing or losing money or my even the respect of my own ("Why have you done such a ****?").

As you might see, I tried to make a step-to-step guide that everyone can follow easily. I'm do not promise any earnings because at least there is a little theory that says: "What works for you, might not work for others." But if you get the point of the whole product you will know how to set up your money-making stream promoting ClickBank products.

I did often read over-hyped Internet Marketing products and more often over-hyped Sales pages.

I keep this short and I wish you all the best for your success!

OVERVIEW

We are going to set up PPC campaigns to promote ClickBank products. In this chapter I'm shortly going to explain some things that might not everybody know. If you feel comfortable enough to skip this short overview, nobody is going to stop you...

PPC

Pay Per Click is an advertising model which is used in order to get people visiting your website without organic search engine traffic. In fact you won't have to build backlinks or implant complicated SEO strategies to receive visitors. It's time consuming ranking in big search engines like Google or Yahoo. PPC is the lazy way, but it's full of risk. We are going to minimize the risk in this guide. It takes less time than other methods and you can concentrate on your campaigns.

ClickBank

ClickBank is a big Affiliate Network used by thousands of peoples over the world. In fact, it doesn't matter if you are in China, USA, UK the Netherlands or somewhere else. Signing up is for free of course, if you haven't an account yet go here: ClickBank.com

If you are not familiar with ClickBank yet, you can search in Google to find information or contact me and I support you with any questions. ClickBank does pay with Checks bi-weekly. It may take some time to receive the check, but they have never failed.

THE WHOLE PROCESS IN OVERVIEW:

We build a campaign around a ClickBank product (I tell you what worked for me and why) and create an easy website, better say Landing Page (Advantages and Disadvantages later...).

Visitors are clicking on the ads and come to our Site. The traffic is targeted. Then we have a nice and little Presell. You “warm-up” the visitor, this is going to improve the conversions significant. It’s really easy, even my little sister can do it.

The visitor clicks on our Affiliate Link and is directed to the product. There he reads the sales page and hopefully buys the product. BOOOHMMM, we just made a commission. And BOOOOMMM, another. This should happen after a clear theme- if we do not get enough sales, we are not profitable. But believe me; with this strategy you can easily be profitable.

Easy as that if you follow my guide. By now, you have understood most of the things. But now it’s time to go from theory to the hands-on part.

Take a cup of coffee and we see us in 3 minutes. Maybe you just decided to quit, right? This would be a big failure. I was often thinking about the vendor’s thoughts: When does he think his customer quits the whole program or plan?

Choose a ClickBank Product

Gravity ~20-600

Setting up the campaign

BidVertiser

Cheap, Targeted Traffic
Source (PPC)

Send visitors to our Website

Our Landing Page

Preselling The Visitor

They visit the product sales
page through our Affiliate Link

Product Salespage

Sale

Affiliate Commision

SETTING UP THE ADVERTISING ACCOUNT

You have probably heard from Google Adwords or Adsense, the major Advertising Network for online ads. There are some others like MSN Ad Center or Yahoo Advertising as well, but as you might know there is lots of competition with these PPC networks. Most of the people use Google Adwords and loose more money overnight than they have ever earned from the internet.

It's pretty normal to lose money by setting up several campaigns, but it has to have limits.

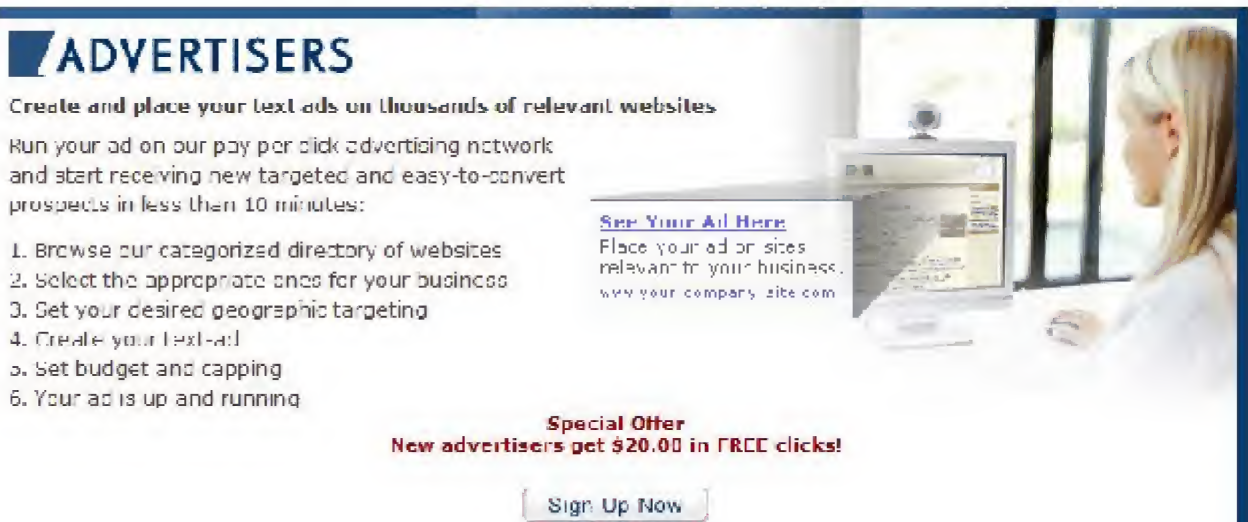
Our advertising network is called BidVertiser. Maybe you heard of them before, or even advertised with BidVertiser. They offer targeted traffic for low cost. BidVertiser is not as big as Google, but it has many advantages.

I have a special link that gives you \$20 in advertising for free, pretty much. I mean: The WSO was cheaper, wasn't it? And better than that – BidVertiser do not require any initial deposit which makes the \$20 free for real! I suggest funding the account with an additional \$10-\$20 with PayPal to have more money available to spend per Day.

[BidVertiser \\$20 in Free Clicks](#)

If you visit the website with the Link above you should see a little text:

**“Special Offer
New advertisers get \$20.00 in FREE clicks!”**



ADVERTISERS

Create and place your text ads on thousands of relevant websites

Run your ad on our pay per click advertising network and start receiving new targeted and easy-to-convert prospects in less than 10 minutes:

1. Browse our categorized directory of websites
2. Select the appropriate ones for your business
3. Set your desired geographic targeting
4. Create your text-ad
5. Set budget and capping
6. Your ad is up and running

See Your Ad Here
Place your ad on sites relevant to your business.
www.your-company-site.com

Special Offer
New advertisers get \$20.00 in FREE clicks!

[Sign Up Now](#)

Click “Sign Up Now” and follow the whole process.

[BidVertiser \\$20 in Free Clicks](#)

So far, so good. At this point you have both accounts, a ClickBank and a BidVertiser. If you had been struggling with ClickBank and there were no sales or only a few the last time, try to open a new account with ClickBank. I have often heard that there may be problems with old accounts, whether it’s true or not, do not use your old account (you should have opened a new one at this point). You can sign up as often as you want and there shouldn’t be any problems with multiple accounts. As I heard from a guy in a thread in the Warrior Forum, there is the possibility that ClickBank banned your account without your notice.

When you search through Google for keywords discussing Paid Traffic and ClickBank, you often hear about “Pro” stuff. Only professional can handle PPC because of the high risk in losing money. Most times it’s not false. You can lose much money, but you can also win much money. In our case we have a \$20 Free Coupon to burn; this is something that takes risk down.

Maybe you’ve heard of Commission Blueprint 2.0, a very successful product teaching you how to make money with ClickBank and PPC. I’ve never bought the \$297 product. A marketing friend of mine told me that it’s good stuff, but more than 2/3 of the product is not straight to the point.

PPC is a very good and easy way to promote products.
It takes less time compared to other methods.

its easy to promote products with PPC... but hard to bring in a constant profit

Adwords and Yahoo Search Marketing are good PPC services. They can help you to promote ClickBank products.

These were just some quotes I found in a forum and I wanted to share them. As you see, there are many different opinions and you have to try it yourself before building your own point of view.

PICKING A CLICKBANK PRODUCT TO PROMOTE

Now we are going to pick a ClickBank product which we use to set up in our campaign.

Go to the [ClickBank Marketplace](#)

We want targeted traffic from BidVertiser. But, as you know, the traffic is cheap and it's not often as targeted as you might think... For this case we are going to choose a product that might be interesting for any visitor who comes to our site. If we choose "How to train a dog", it's better to advertise with Google Adwords because the quality of the traffic is the best (you can even set up age range).

I concentrate on the "Money Making" niche and "Business/Investing". You can find products for our campaigns in the following categories:

Business/Investing

Computer/Internet

E-business & E-marketing

Employment & Jobs

As you see, these are the biggest categories in ClickBank and the bestselling as well. But, I forgot to mention: The Health/Losing Weight Niche is also high profitable.

Health and Fitness

Legit Online Jobs.
The No. 1 Work At Home Site For 4 Years! 24/7
Live Support For Visitors. Dozens Of Bonuses.
Paying Up To \$53 Per Sale!

Avg \$/sale
\$30.68

Promote

[Vendor Spotlight](#)

Stats: Future \$: - | Total \$/sale: **\$30.68** | Avg %/sale: **75.0%** |
%/refd: **80.0%** | Grav: **146.27** | Cat: **Employment & Jobs : General**

I picked one example to give you a little explanation on important product information. In most times the headline is also the product name. The Avg \$/sale is the amount of money you will get for a sale. Often vendors are offering a discount to the visitor when he leaves the site. If someone buys with a discount, you will get less money.

Future \$: This number only applies to recurring billing products (i.e., products like memberships and subscriptions that regularly bill customers over time). This number shows the average amount an affiliate makes on all of the rebilled sales. Note that this number doesn't include the original sale amount.

Total \$/sale: For one-time purchases, this number is the same as \$/sale. For recurring billing products, it equals the average total of the initial sale plus all rebills, divided by the number of initial sales. To put it simply, for every new purchase of this product, this amount is the average you'd make in total over the life of the new customer. However, this is just an average; this amount is not guaranteed.

Avg %/sale: This number shows the average commission rate earned for all sales of a vendor's products. Since vendors can offer different commission rates for different types of products, this number may not exactly match the commission rate you earn on any given sale.

%refd: This is the percentage of sales that were referred by affiliates. This can give you an indication of how popular a product is with affiliates, and how competitive it might be to promote it.

Grav: Short for Gravity, this number represents a unique calculation by ClickBank that takes into account the number of different affiliates who earned a commission by promoting this product over the past 8 weeks. Since more recent transactions are given a higher value, this number can give you an idea of what products are "hot" at the moment, in terms of being promoted by many affiliates and making a good number of sales. However, high gravity can also indicate that there will be a lot of competition in promoting this product.

Cat: The Marketplace category and sub-category of the site.

(Source: ClickBank, May 2010, <http://www.clickbank.com/help/affiliate-help/affiliate-basics/finding-products-to-promote/>)

For your choice it's important to promote a product with an average sale between \$20 and above. I do only use products with gravity between 20 and more, because it shows you that the sales page does convert and generate sales. If you choose a product with a gravity of 500, you wouldn't have a chance

to get good positions with Google Adwords because of the competitions (unless you pay much money for clicks...).

PRODUCTS I PROMOTE

I immolate a good source of money when I reveal my money makers :) But for this WSO, my first one, I will reveal the secret... I want YOU to make money the easy way! The next time I will probably see more people promoting these products, but who cares... Be sure: If more than a few people promote these products, it won't be profitable anymore (for these products); it may be helpful for you to search another product similar to the following ones:

Make Money Taking Surveys: <http://www.makemoneytakingsurveys.org/>

Converting At 1 In 14 Hops \$1.37 Epc To Affiliates - Must See!!! Sales Copy By Top Copywriter In The World. Best Converting Survey Site. Promote This Site And Earn More Guaranteed! Makemoneytakingsurveys.org/affiliates.php.	Avg \$/sale \$21.70 Promote Vendor Spotlight
Stats: Future \$: - Total \$/sale: \$21.70 Avg %/sale: 75.0% %/refd: 92.0% Grav: 151.80 Cat: E-business & E-marketing : Paid Surveys	
  	

Truth about Abs: <http://truthaboutabs.com/>

TruthAboutAbs: No April Fools Joke! Highest Gravity On Entire CB.

Now Officially The Highest Converting Fitness Site With Recent Doubling Of Conversion Rate. Test Traffic And You'll See What I Mean. Plus Backend Comms! Go To [Http://truthaboutabs.com/affiliate-info.html](http://truthaboutabs.com/affiliate-info.html) - See How My Super-affs Do 100+ Sales/day From Ppc.

Avg \$/sale

\$20.32

Promote

Stats: Future \$: **\$21.50** | Total \$/sale: **\$22.74** | Avg %/sale: **75.0%** | %/refd: **92.0%** | Grav: **611.56** | Cat: **Health & Fitness : Diets & Weight Loss**



These are my absolute favorite Money Makers (constant)! Maybe you will get the point, everybody wants to lose weight and everybody wants to earn easy money taking surveys. Secret, baaaaaam: The sales pages of these products are incredible, great, killer! The copywriters from both websites are generating you sales....

Also take a look at the gravity. Truth about Abs has a gravity of 611, Make Money Taking Surveys 151, that's great!

At this point you hopefully got the point where to take a look at. Good selling and popular products! Pick your product and move on to the next step.

Move on or take a break!

BUILDING A LANDING PAGE

As I have to admit to your thoughts: Landing Pages are helpful in getting more sales, but very annoying to build... At the beginning I just did direct linking from the Ad and I was profitable, but with my own Landing Page I made even more money.

It's hard to believe, but most people fail WITH or WITHOUT landing pages. A friend of mine explained it like that: When people notice they should build a landing page, the first problem is: Where to get it or how to build it? Secondly landing pages can decrease your conversions or EVEN destroy your campaign.

I'm not good at writing codes because I'm too lazy to learn every strip... It's easier for me to search for other solutions, and this is your luck. First of all: WordPress! I often work with WordPress for Offline clients and as a content management system.

I could handle to find some FREE high Quality Landing Pages from a Warrior Forum member, you can find them here:
<http://www.warriorforum.com/warrior-special-offers-forum/164461-get-10-free-ppv-landing-pages-now.html>

You have to send him a message in order to receive the download links for 10 free PPV Landing Pages.

Here are some other Free Landing Page Designs:

<http://affiliatemarketer.info/free-landing-page-templates>

If you can handle to edit them the right way it's fine. When you finished your landing page you have to be confident with the work! If you are not confident with the site, it won't work. I worked for around 1-2 days on my own landing page and it was worth the time.

For this WSO I can offer a very good way to start right now: I talked about Commission Blueprint 2- the successful PPC ClickBank program. They are giving away landing pages here: <http://www.blueprintaffiliates.com/cb2.html>

<http://www.blueprintaffiliates.com/cb2.html#landing>

You can edit them and build it around another ClickBank product or you can promote Commission BluePrint 2.

WHAT'S THE LANDING PAGE CONTENT?

I didn't make a review of the product; it was more a personal story of mine. I preselled the visitors in my very own way. You have to be yourself, acting someone else is not working. I also added three pictures, me and my girlfriend and another one. This was for the "Make Money Taking Survey" product. I wanted them to enter their email and click "Enter". When they read the "real" sales page, it will sell itself. Think about what might be interesting. There are many tutorials on landing pages and it's not easy to finish a great landing page. Make sure to write a catchy headline and an excited story.

Hosting

To upload the landing page you need a webhoster. If you haven't got a possibility to host your site, you can choose a free webhoster. I don't prefer them , as you can rely on them. I personally recommend using [hostgator](#).

Domain

You have to purchase a domain name if you use a landing page. This is not expensive. Friends of mine recommend internet.bs, and I used them for a few domain names. They are SUPER cheap and I haven't found any bad points. You can pay with PayPal and they hide your privacy for free. GoDaddy or cheapdomainnames.com is good as well.

At this chapter you've build your landing page and it's up running hopefully.

SETTING UP THE BIDVERTISER CAMPAIGN

Ok, we are ready to set up our Campaign. Log into your BidVertiser Advertiser account now and we will see this screen:



If you haven't funded your Account with some money, you can go to "MANAGE FUNDS" and add some money via PayPal. It will directly go into your account so you haven't got to wait a longer time.

Then you are going to click on "ADS CENTER" and "Add New Ad"



We want to create a Text Ad, right?

[Choose your Ad Type](#)

Choose from any of our three Ad Types:

Text Ad

Our standard and most popular ad type, used by tons of thousands of advertisers, suitable for businesses and affiliates at any size.

[Create your Text Ad](#)

Sample ad (available in all standard ad formats and sizes):

Your Ad Title Here
Your Ad description here. Your ad will be displayed on sites relevant to your business.

Your Ad Here
BIDVERTISER 408

Image Ad

Strengthen your brand while increasing your traffic by displaying your image ad to millions of users. Suitable for businesses and affiliates at any size.

[Create your Image Ad](#)

Sample ad (available in all standard ad formats and sizes):

Your Ad Image Here
www.your-site.com [click here](#) **GO**

eBay Ad

Create dynamically-updated ads for your eBay items automatically, suitable for eBay Sellers and Power Sellers.

[Create your eBay Ad](#)

Sample ad (available in all standard ad formats and sizes):

Your eBay Item's Title Here
\$ 199.99
[Place Bid](#)
2 Days, 01:35:12 

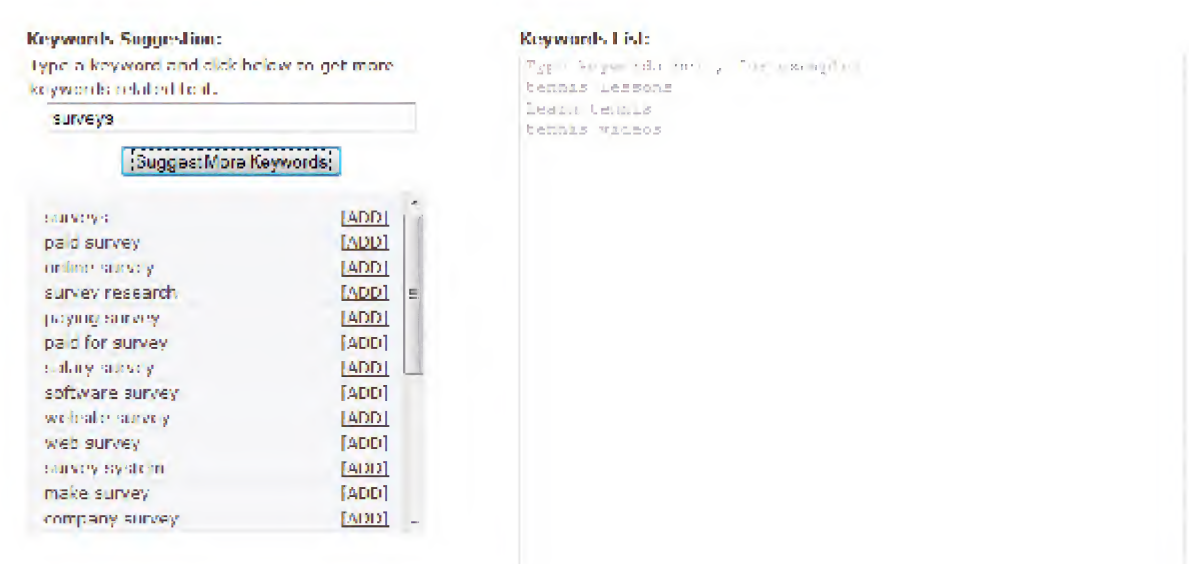
Your Ad Here!
BIDVERTISER 408

When you click “Text Ad” you will get to the page where you have to select your categories.

As you have decided which product you want to promote in a previous chapter, you should know which categories you have to choose. If you have taken the “Make Money Taking Surveys” Product, you can include the “Business” category, “Computer & Internet > Home Business & Get Paid To Surf/Read...”, “Education > Colleges & Universities (Because the product might be interesting for students)”, “Lifestyle & Family (It also targets the “mother” market)”.

When you are ready to go you click on “Done Selecting”.

Keywords are important! Sometimes the Vendor is offering keyword lists that you can use. I wouldn't recommend using these lists with Google Adwords because high numbers of Affiliates are taking exactly the same keywords (higher CPC).

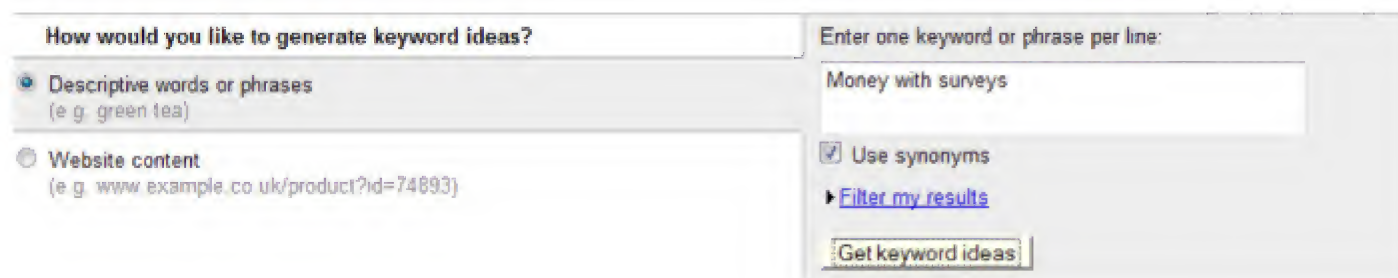


You can see the Keyword Suggestion Tool on the left hand side of the screen. When you insert a keyword, you will get some more phrases. If you like a few of them you can click on “Add” to put them into your Keyword list.

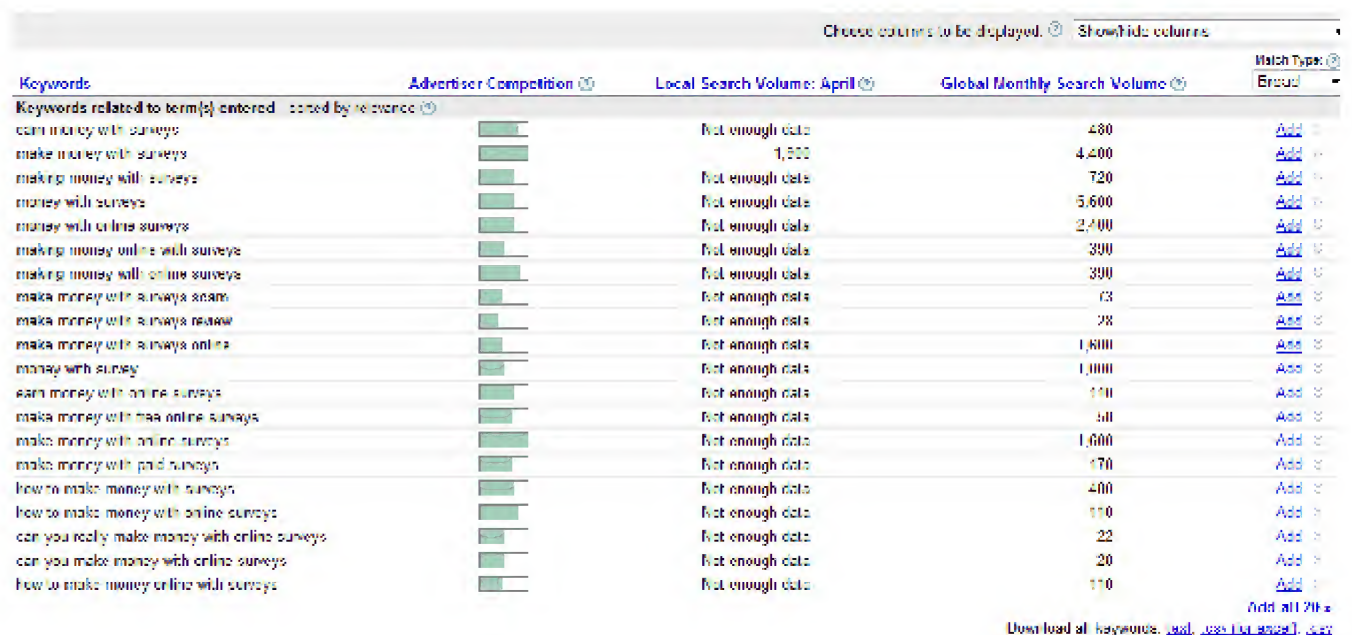
Every time I build my campaigns I use the most popular keyword tool, the Google Adwords Keyword Tool.

<https://adwords.google.co.uk/select/KeywordToolExternal>

First you have to select your country and the language. In this example I used “Money with surveys” to get more keywords.



Google is giving me keyword ideas based on their search engine.



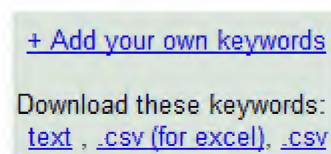
Choose columns to be displayed. Show/Hide columns

Keywords	Advertiser Competition	Local Search Volume: April	Global Monthly Search Volume	Match Type: Broad
Keywords related to term(s) entered, sorted by relevance				
earn money with surveys		Not enough data	480	Add
make money with surveys		1,500	4,400	Add
making money with surveys		Not enough data	720	Add
money with surveys		Not enough data	5,600	Add
money with online surveys		Not enough data	2,400	Add
making money online with surveys		Not enough data	390	Add
making money with online surveys		Not enough data	390	Add
make money with surveys online		Not enough data	73	Add
make money with surveys review		Not enough data	28	Add
make money with surveys online		Not enough data	1,600	Add
money with survey		Not enough data	1,000	Add
earn money with online surveys		Not enough data	110	Add
make money with maa online surveys		Not enough data	50	Add
make money with online surveys		Not enough data	1,600	Add
make money with paid surveys		Not enough data	170	Add
how to make money with surveys		Not enough data	400	Add
how to make money with online surveys		Not enough data	110	Add
can you really make money with online surveys		Not enough data	22	Add
can you make money with online surveys		Not enough data	20	Add
how to make money online with surveys		Not enough data	110	Add

[Add all 20](#)

Download all keywords: [text](#), [csv \(for excel\)](#), [csv](#)

I click on “Add all 20” to get these keywords. Then, on the right hand side you can download the keywords you added to a text file.



From your editor you can copy all keywords and insert them into the BidVertiser keyword list. As I mentioned before, the traffic from BidVertiser is less targeted then the traffic from Google. For this reason I’m not spending too much time doing keyword research. If you add more keywords to your list, you will get more traffic. I’m normally adding 50 keywords for one campaign.

Here is another resource to find keywords:

<http://freekeywords.wordtracker.com/>

When you finished the keyword page, move on to “Geo Targeting”. There you select the countries where you want your ad to be published. For the “Make Money Taking Surveys” I added the following countries:

United States, New Zealand, Canada, Australia, United Kingdom and South Africa

SET BIDS

Ok, there you go.... You are shocked by the high Average Bid Range? No fear, they want to get YOUR money. What you are going to do is setting your Bids to around \$0.05-\$0.13.

It depends on your category: If you think that the Home Biz category will be quality traffic for your product, you can pay more per Click. When a campaign was profitable, I went to \$0.2 Maximum Cost per Click.

Please notice: If you set the Maximum Bid to 0.4, the clicks will cost you 0.4. What I want to say is: BidVertiser is always going to take the money you offer for a Click. Don't expect to pay 0.25 for a click if you set the maximum bid to 0.28.

You WILL get traffic to your site, even if you are bidding low prices for a click. Just try it before you are disappointed that you could have paid less for a click for the same amount of traffic.

TWIST

I played with BidVertiser and started to test some things. I chose different products like Maverick Money Makers, Google Sniper and Penny Stock Prophet. When setting up the campaign for each product I took EVERY category and many keywords! My idea was to get CHEAP traffic to my sites; so I set the maximum Bid cost to the lowest amount possible, \$0.05.

I made some calculations on how much visitors I need to be profitable- and the result is amazing. If I get 300 visitors to a product and I can expect one sale from each product, I make around \$30 from the Affiliate Commission. As the click price is only \$0.05, I have to spend \$15 for advertising: Profit: \$15! When I set up 5 profitable campaigns on this method, I can make \$75 profit alone from these little thoughts! I mean, this is much money for little work.

WHAT NOW?

When your campaign is approved (it normally takes around 1-2 days), it goes live. You will receive visitors to your site and you can change your maximum click bids while the ad is live.

Track, Learn and be Profitable! As you have seen in this report, it IS possible to make money this way.

FUTURE

You can use this report to set up campaigns in Adwords, MSN, Yahoo or any other Advertising Network. I stumbled across BidVertiser more by accident and I KNOW that there are other profitable traffic sources which are unknown...

I hope you enjoyed this WSO and I wish you all the best for your future advertising. If you like the report, I would be happy to see your review at the WSO thread to get more credibility. If you haven't liked the report, for whatever reason, please write me a PM.

If there are ANY questions you would like to ask me, drop me a line or ask in the WSO thread.

If you would like to promote this WSO to your email list or as an Affiliate, please send me a private message at the Warrior Forum and we can make some good money together.

yours Faithfully

William